

## Faces Cosmetics Expands in Bangalore



Internationally acclaimed makeup, skincare and lifestyle accessories Canadian brand FACES Cosmetics launched its new concept store in Bangalore. The new FACES store will be a one-stop-shop for all make up and skincare needs and will offer its consumers an opportunity to discover a new world of vivid beauty choices with more than 1200 products on offer. The star of the new store is the FACES Silk range, a luxurious line that offers a selection of rich, vibrant, smooth and sensuous shades in lip colors, lip glosses, highly pigmented blushes and long lasting eye shadow and eyeliners, all designed to create maximum impact. Sameer Prasad, CEO, FACES Cosmetics is bullish on the Bangalore expansion, "Our aim is to establish FACES as one of the leading beauty expert brands with an

international heritage and a desire to present an inspiring vision of individual beauty.. Bangalore is a very promising market for retail and lifestyle. With an unparalleled experience in beauty and a great merchandise array, FACES is all set to woo the city and its beautiful people." Along with their global make up, skincare and accessories range, consumers can also look forward to exciting promotions, free makeovers, trend spotting, beauty advice and the latest looks from FACES Cosmetics.



## Fashion 'Bloom' in Delhi

Entrepreneur Aarti Mittal brings New York fashion right into the heart of New Delhi with her uber-chic store Bloom. Now, Delhi fashionistas don't have to wait until that business trip or holiday to grab goodies from hip American brands like Crooked Monkey, Knock Knock, Baggu, Hardtail Forever and many more. Along with handpicked Indian talent, the store showcases exclusive boutique labels from New York and Florence. The merchandise spans from dresses to cheeky graphic tees and delicate jewellery to trendy home accessories.



## 'Bespoke' Wellness

Treepie Hospitality and Oriental Senses Spa has signed a joint venture to set up an exclusive line of luxury spas across the country. The spas would be operated by a newly set up joint venture company, Treepie Blue Mountains Private Limited under a new brand name, Bespoke Spa'. The Bespoke Spa is all about delivering an experience that treats the mind body and soul. CEO Ahoi Haolai Sitlhou, personally selects and trains each therapist. "We put ourselves in the customer's place when we provide the best services," she says. The first in this chain of spas will open this in April in Hotel Te Aroha Dhanachuli near the popular hill town of Mukteshwar in Uttarakhand.

## First Permanent Eye Colour Change Surgery in India

Dr. Shibu Varkey and his team at Vasan Eye Care Hospital, Trichy performed India's first permanent eye colour change surgery successfully on a young lady of 25 years from New Zealand who wanted her brown eyes changed to her favourite olive green colour. Using new and high tech surgical procedure the surgeons at Vasan Eye Care implanted artificial iris in the young lady's eyes according to her colour preference. This procedure not only provides safe and permanent cosmetic benefits, but can also be used in cases of injury or in people who have defective eye colour due to albinism, coloboma or birth defects.

## The Scent of a Man

Victorinox has launched the Swiss Unlimited for men, a dynamic fragrance which stands for the unique attitude towards life that can overcome any boundaries. "Fragrance is an emotion and emotion has a connection with the people," says Mr. Pierre Salamon, Vice President, Global Training and Brand Development, Victorinox AG. Composed of aromas from the alpine flora, this clear masculine fragrance was created with a discrete charm and is achieved by the alliance of freshness and finesse. The formula of the perfume is as innovative as its design.